

## Strategic Plan 2025 - 2027

Promote and work towards sustainability and balanced overall wellbeing for individuals and for the organisation

### **Develop a sustainable Governance and Policy and Financial framework**

- Approve new Constitution in line with Incorporated Societies Act 2022
- Work on sustainable investment opportunities through professional fund managers
- Work on a restructure that will include a commercial arm to meet the needs of the profession and a charitable trust and meet our charitable purpose to give back to our community

Foster relationships that are connected, reciprocal and inclusive

### **Build a connected membership and develop new partnerships**

- Increase membership and promote the benefits of membership to existing members
- Increase partnerships that are reciprocal and inclusive including bi-cultural partnerships
- Increase and support regional group activities

Celebrate our diversity, passion, spark and vitality

### **Be creative in building relationships**

- Prepare a social media plan
- Website more user friendly for small devices including developing app
- Set up a working group to start the Sir Roy McKenzie Music Therapy Centre project

Supporting and advocating for the highest quality evidenced-based ethical practice with integrity and confidence

### **Promote and support professional practice and research**

- Participate in public consultation on Self-Regulation and HPCA Act
- Registration Board to review Code of Ethics and Standards of Practice
- Seek recognition of music therapy and NZ RMThs in ACC work
- Produce current statistics on NZ RMThs by undertaking a survey