

Music Therapy Week

SPRING INTO MUSIC THERAPY

Music Therapy Week is all about telling our stories.

We at Music Therapy New Zealand (MThNZ) are very excited to share these with you. Our stories are being told in a whole new way.

One of NZ's best kept secrets, as a few of us having started referring to music therapy, is being shared on a whole new level.

Over the past two years, Music Therapy Week has seen us at local markets, community centres and schools, on One News, at Radio NZ, and bFM, handing out brochures, stickers, and postcards in our workplaces and communities and more. With the help of Clare Saunders-Lee, Graphics Designer, and Josie Campbell, Publicist at Great Things, we've raised our shiny new MThNZ banners and celebrated the music therapy that is happening throughout NZ in health, education and various other settings.

We, the Music Therapy Week and Communications Review teams, are excited to be able to shout from the rooftops that MThNZ Council heard our call for help in better telling our story, and it has been answered by the wonderful team at the Hugo Charitable Trust! www.hugocharitabletrust.nz

The Hugo Charitable Trust, ("Hugo"), was established in 2017 by Maryanne Green in memory of her father, Hugh Green (Hugo was the name he used on his travel documents to NZ), to continue Hugh's philanthropic legacy and to give back to the people of New Zealand. Hugo's work follows on from Hugh and Maryanne Green's values developed over the 25 years they worked together, honouring Hugh's life's work and building on his legacy for the future benefit of Aotearoa New Zealand and New Zealanders. Adding value with new ways, new ideas and new directions.



I met with Julia Hunter, Hugo Donations Manager, together with Kerry Ludlam, MThNZ Council member, in June this year to discuss our funding application. It was an absolute pleasure to meet someone who wanted more than my elevator pitch, who asked insightful questions and wanted me to keep talking! Julia expressed her genuine interest in what music therapy is, who music therapists are, who we work with, how it benefits them, and what MThNZ do to support and advocate this. We went through the application, a collaborative effort from Megan Berentson-Glass, Linda Webb, Peta Wellstead, Kerry and myself, explaining why we as an advocacy and membership organisation need support in upgrading and creating resources that enable us and our members to advocate. We know the difference music therapy can make, and we know the difference improving our communications will make to enabling us to tell our story more effectively and increase New Zealanders' awareness of and access to music therapy. It didn't take long for Julia to see it too.

With Hugo Charitable Trust's generous donation of \$11,300, filming has got underway in Wellington. Megan Berentson-Glass and Pip Algie, NZRMThs, have sprung to action and speedily secured a plethora of people's involvement so that the voices of NZRMThs, their clients, clients' loved ones, carers and supporters can be heard. Louise Pattinson and her team at Liminal Pictures have been doing beautiful work developing insightful, creative opportunities with careful consideration and respect of the clients involved, and of the nature of music therapy.

I can't wait to see them! I can't wait to see my colleagues in action! I can't wait to share these films at a school presentation during Music Therapy Week and invite students to consider music therapy as a career! I can't wait to sit at a community expo stall with our newly improved, engaging and welcoming website displayed on a device and offer headphones, so passers-by can look and watch the films and immediately get it. I can't wait to be at the markets, or in a community centre or conference and direct people to the website knowing that it's going to be easy for them to find the therapist they need where they need, and have accessible, enlightening ways of finding out: why music therapy.

I can't wait to see these films pop up on Facebook and know that they're reaching New Zealanders across the country and leading them back to the website for more accessible information. I can't wait to share the film about Rani Heath's journey as a NZRMTh and work with a young boy living on the Autism Spectrum, particularly as a useful resource when fundraising and building work opportunities for my clinical practice – and I can't wait for there to be more films like this so that we can each be utilising them in our specific fields of practice. I can't wait to read of the joy it brought to the clients to be involved in this project, knowing from past opportunities how important it has been to be able to show the world what they can do, and to give back, to contribute to the bigger picture, to think that someone else might see it and then go to and benefit from music therapy. I can't wait to see the website analytics showing just how many more people are seeing these films and learning about music therapy, and then how many more people are enquiring and seeking music therapy services. I can't wait to proudly and loudly share the film with Megan and Neil Jourdan, NZRMTh and Registration Board Chair, that advocates to and for New Zealanders one of our most pressing current matters – why choose a NZ Registered Music Therapist.

Thank you, Hugo Charitable Trust, for your generous support of MThNZ and for making all of this happen!

Kia kaha Music Therapy New Zealand,
Shari Storie

NZRMTh, MThNZ Communications Review Project Leader 2018

Music Therapy Week aims to increase the awareness of music therapy and celebrate the music therapy that is happening throughout NZ in health, education and varied settings.



Dr. Daphne Rickson, NZRMTh, with her poster presentation at Victoria University of Wellington



Claire Molyneux, NZRMTh, with Wallace Chapman on Radio NZ about music therapy and hospice care

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Wellingtonians drum up a storm at a workshop with Neil Jourdan, NZRMTh



Music therapist May Clulee welcomes people to the Art of Music Therapy display at the Art Centre in Helensville which runs until May 28.



SoundsWell Singers celebrate their 1-year birthday with NZRMThs Penny Warren and Megan Berentson-Glass



The Celebration Choir hosts first Music Therapy Week Symposium



Celebrating Our First Two Years of Music Therapy Week around Aotearoa!

www.musictherapy.org.nz

the 13th FLOOR ARTS



Music Therapy New Zealand

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Coming Soon!
Music Therapy Week 2018
October 20th – 28th

Hugo
CHARITABLE TRUST